**Title - Purple Cow Leadership - Stand out at as a Project Leader   
Pillar - Power Skills**

* What does it take to be a Stand Out leader? Leadership isn’t the easiest path, but it is a meaningful and potentially rewarding one. How can you lead through your actions - with or without an authority? What makes some leaders stand out from the crowd? The Purple Cow Leader has willing followers. Create positive morale, energy, and successful projects. Learn how to become the best leader you can be. It’s not good enough these days to be a great leader, be a stand-out leader.

**Learning Objectives**

* Understand the importance of mastering soft skills—especially if you want to stand out as an effective leader.
* Define what makes you unique, and why everything else revolves around this fact.
* Learn some key leadership and marketing skills to differentiate yourself from the herd.